

# TatJones.com

Klaviyo Portfolio



Natasha Jones

# Welcome to My Portfolio

I have worked full time with Klaviyo since 2017.

I love to build automations, and release them into the wild!

Here you can see my stats, designs and further information on work I have completed on the platform.

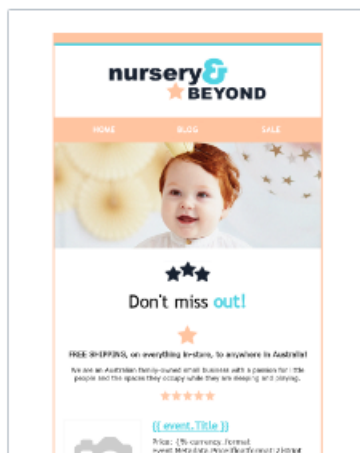
# Full Account Setup

Make your e-mail automations work for you.

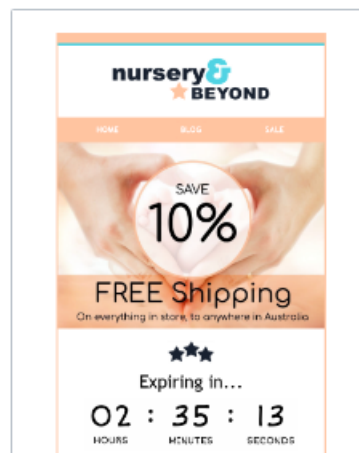
- Mobile optimised template
- Abandoned Cart, Browse Abandonment, Welcome Series, Post-Purchase
- 15 individual e-mails, tailored to your niche



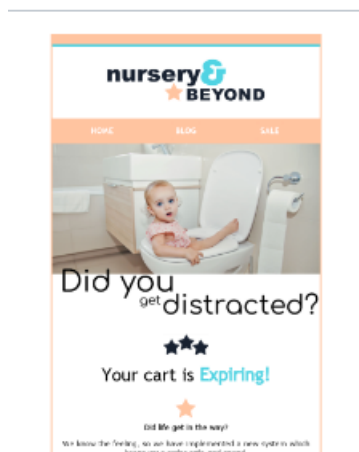
BA Email 2



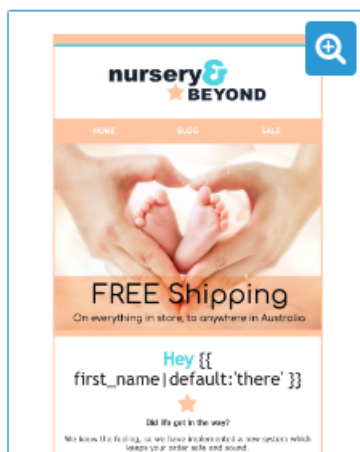
BA Email 1



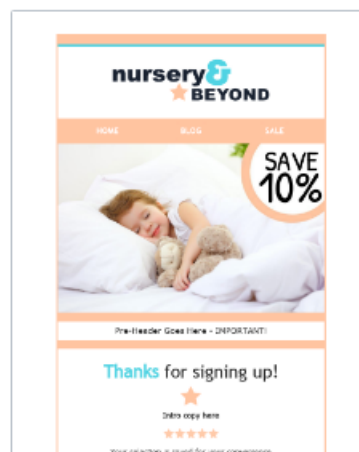
AC Email 5



AC Email 2



AC Email 1



NJ Template #1 Nursery AUD

Once setup, your automated flows will bring in recurring revenue, running on auto-pilot and with very little intervention.

Monthly maintenance is available on request.

- A/B testing for all flows
- Audience Segmentation and Insights
- Monthly reports

# Return On Investment

A fully optimised Klaviyo account can boost your revenue by 20-50%+

Select month...	LAST 7 DAYS	LAST 30 DAYS	LAST 90 DAYS	LAST YEAR	TODAY	Placed Order
	8/6 - 9/5	Total Revenue: <b>\$39,523</b>	Email: <b>\$8,529</b> (22%)	Flows: <b>\$5,481</b> (14%)	Campaigns: <b>\$3,047</b> (8%)	\$ / Recipient: <b>\$3.12</b>
Select month...	LAST 7 DAYS	LAST 30 DAYS	LAST 90 DAYS	LAST YEAR	TODAY	Placed Order
	8/29 - 9/5	Total Revenue: <b>£7,494</b>	Email: <b>£2,976</b> (40%)	Flows: <b>£1,426</b> (19%)	Campaigns: <b>£1,550</b> (21%)	£ / Recipient: <b>£0.30</b>
Select month...	LAST 7 DAYS	LAST 30 DAYS	LAST 90 DAYS	LAST YEAR	TODAY	Ordered Product
	9/10 - 10/10	Total Revenue: <b>£14,916</b>	Email: <b>£7,539</b> (51%)	Flows: <b>£1,319</b> (9%)	Campaigns: <b>£6,220</b> (42%)	£ / Recipient: <b>£0.10</b>
Select month...	LAST 7 DAYS	LAST 30 DAYS	LAST 90 DAYS	LAST YEAR	TODAY	Placed Order
	7/14 - 8/13	Total Revenue: <b>\$45,228</b>	Email: <b>\$19,084</b> (42%)	Flows: <b>\$12,060</b> (27%)	Campaigns: <b>\$7,024</b> (16%)	\$ / Recipient: <b>\$0.02</b>
Select month...	LAST 7 DAYS	LAST 30 DAYS	LAST 90 DAYS	LAST YEAR	TODAY	Placed Order
	7/12 - 8/11	Total Revenue: <b>\$393,487</b>	Email: <b>\$57,572</b> (15%)	Flows: <b>\$16,939</b> (4%)	Campaigns: <b>\$40,633</b> (10%)	\$ / Recipient: <b>\$0.21</b>
Select month...	LAST 7 DAYS	LAST 30 DAYS	LAST 90 DAYS	LAST YEAR	TODAY	Placed Order
	4/13 - 7/12	Total Revenue: <b>£47,257</b>	Email: <b>£14,432</b> (31%)	Flows: <b>£9,625</b> (20%)	Campaigns: <b>£4,807</b> (10%)	£ / Recipient: <b>£0.34</b>

Your email marketing strategy is an important part of your online presence. Give it the attention it deserves!

## Proven Track Record

I am dedicated and accountable to the success of my projects.  
When you succeed, so do I!

You can see further testimonials on my Upwork Profile.

### Rock Star Email Marketer & Content Manager Needed For Fast Growing Startup

★★★★★ 5.00 Feb 2019 - Aug 2019

*Natasha is simply the best email marketing manager I've ever worked with. She is efficient, knowledgeable, proactive, and detail oriented. My only gripe is that I don't have more work to send her way!*

### Klaviyo Email Campaigns

★★★★★ 5.00 Apr 2019 - May 2019

*It was really great working with Natasha. She is super-organized and exceptional at completing jobs ahead of time. She uses 3rd party apps to ensure the project plan and schedule are laid out clearly for you to see. Her Klaviyo skills are great and creativity with the email templates on point.*

[Click to View Upwork Profile](#)

### Completed successfully!


"Very knowledgeable about Klaviyo, due to our custom platform there were hiccups but Natasha is courteous and professional and worked with us to..."

- Upwork Client



upwork

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## THANK YOU

for upgrading to the

# Hair Summit All-Access Pass!



### How To Access your All-Access Pass:

Create your account by clicking the button below. You may choose any password, but you must use the email you used when purchasing.

[CREATE MY ACCOUNT](#)

To return to your membership area, go to <https://naturalhairsummit.com/members-area-2019> and use your email and chosen password to login.

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We look forward to seeing you there!


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### NEW GARMS DROPPED DAILY.


Hey Natasha

Just a quick update to show you the best new daily dropped garms. Top-quality garms at an unbeatable price, available in a limited number only.


Love it? Grab it - we won't stock it forever!




Vintage Pro-Sport Collection Nike Sweatshirt  
£45.00



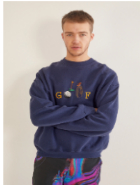
Vintage 90's Long Sleeve Collection Calvin Klein Tee  
£25.00




Vintage 90's Crewneck Collection Jack Wolfskin Fleece  
£25.00




Vintage Crewneck Collection Adidas Sweatshirt  
£45.00




Vintage 90's Graphic Sweatshirt  
£25.00




Vintage 1/4 Zip Collection Nike Striped Sweatshirt  
£55.00



Vintage Nike Hoodie  
£45.00



Vintage Fila Collared Sweatshirt  
£30.00



Vintage Pro-Sport Collection Notre Dame Sweatshirt  
£35.00

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PS. Check out our website often to get the best daily drops!

GULLYGARMS

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**ADD ANYTHING TO YOUR ORDER AND SAVE 20%**

### Thank You for your order!

### Forget something?

As a one-off special offer, we would like to offer you 20% off anything further that you may have forgotten in your order.

**ThankYou20-PREVIEW**

But be quick! We need to receive your additional request before we process your initial order.






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April 26, 2019

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Welcome to Paradise!


We don't want to pester you, so if you are still interested in natural, eco-friendly handmade products then we have a one-off discount for you to use today.

Use Discount Code below at Checkout for


**10% OFF EVERYTHING**

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Bohemian Beach Sandals  
\$26.99




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**BEACH TOWELS**



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\$30.95

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On everything in store, to anywhere in Australia

### Hey Natasha

Did life get in the way?

We know the feeling, so we have implemented a new system which keeps your order safe and sound.

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★★★★★

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### New stock available

**Giselle Bedding Baby Cot Mattress**  
Pocket Spring Foam Aloe Fabric 13cm  
\$110.00

**Change Table with Drawers - White**  
\$400.00

**6-Drawer Tallboy with Air Gap Handles- White**  
\$210.00

**Bookshelf with Toy Storage - White**  
\$35.00

**Contemporary 6-Drawer Tallboy Lowboy - Wood**  
\$240.00

**5-Tier Kids Bookshelf - White**  
\$75.00

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As parents we appreciate how busy life can get! We offer a range of quality and affordable furnishings and toys shipped directly to you free of charge with a no questions asked return policy.

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### Your 30 day reminder...

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Ian & Aon here, we just wanted to let you know it's about a month since your last order was delivered and we didn't want you to run out of your favourite products.

We're here if you need us!

Kind wishes,

*Ian & Aon*

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# Qualified & Experienced

Digital Marketing is an ever evolving science, and I have have a thorough understanding of the different aspects involved in online success.

KLAVIYO // PARTNERS

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## Masters Knowledge Path

Completed June 3, 2019

I have been a Klaviyo Silver Partner (Master Knowledge) since June 3rd, 2019.



[Click here](#) to view all relevant qualifications.

[Book a call to discuss your Klaviyo account here](#)